Fulham FC Foundation Community Strategy

Key Performance Indicators 2025-2026

FULHAM FC Foundation

Priority 1:

Engage, Include and Inspire

Targets:
Young people and adults engaged in our activities:

12,500

Number of fully funded bursaries provided:

150

Average number of hours participants engage with us:

23

Priority 2:

Champion opportunities for underrepresented communities

Targets:
Participants identifying as female:

4,000

Participants identifying as having a disability:

1,875

Participants from ethinically diverse backgrounds:

35%

Priority 3:

Improve the lives of people across our local communities

Targets:
Participants have improved physical wellbeing:

80%

Participants made new friends and social connections:

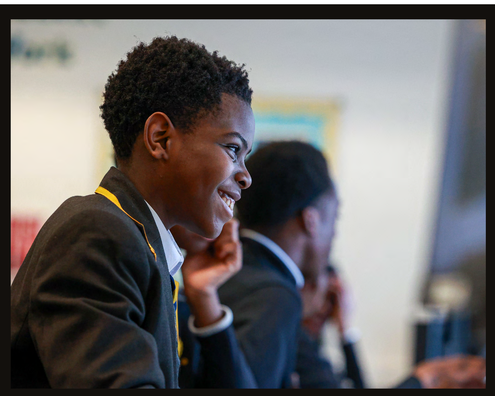
80%

Participants feel inspired and engaged:

80%

Participants have improved mental wellbeing:

80%



Priority 4:

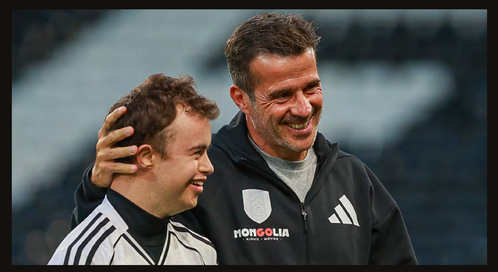
Nurture progressive pathways for participants

Targets:
Participants completing a formal education or training qualification:

175

Participants receiving formal mentoring:

100



Priority 5:

Create a sense of belonging and inspiring a lifelong love of sport

Targets:
Fulham FC players engaging in community activities:

130

Community hours at Fulham FC's Training Ground and Stadium:

2,000

Our Mission:

Building Better Lives Through Sport

Our Vision:

A Healthy, Inclusive and Thriving Community